# Different Tools for Different Questions? Using Alternatives Assessment, Risk Assessment and Life Cycle Assessment

Friday, October 25, 2019 9:00 AM - 10:00 AM PDT 12:00 PM - 1:00 PM ET

### TOPICS IN ALTERNATIVES ASSESSMENT

Free Webinar Series Hosted by the Association for the Advancement of Alternatives Assessment

#### WELCOME!

Today's A4 webinar:

Different Tools for Different Questions? Using Alternatives Assessment, Risk Assessment and Life Cycle Assessment

Overarching Goal: understand what makes alternatives assessment, risk assessment and lifecycle assessment both distinct and complementary

Today's Facilitators



Lauren Heine
ChemFORWARD
Co-Chair, A4 Program Committee



Peter Fantke
Technical University Denmark
A4 Program Committee



#### Today's Panelists



**Libby Sommer** 



Director of Corporate Responsibility



**Martin Wolf** 



Director of Sustainability and Authenticity



**Annie Bevan** 



Global Head of Sustainability



#### Webinar Logistics

- Due to the number of participants on the webinar, all lines will be muted
- If you wish to ask a question, please type your question in the Q&A box located in the drop down control panel at the top of the screen
- Questions will be answered at the end of the panel discussion
- The webinar is being recorded and will be posted along with the slide deck on the A4 website: www.saferalternatives.org
- At the end of the webinar, we will launch a short survey to get your input on future webinar topics and additional feedback

#### Perspectives

Libby Sommer, Bolt Threads





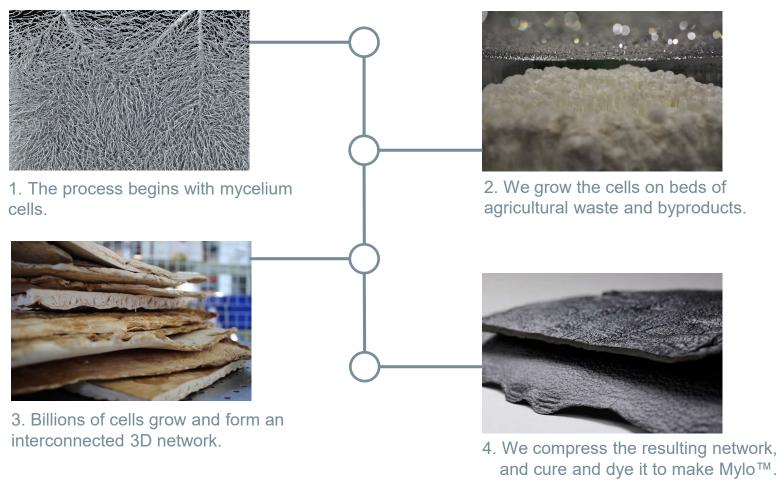








#### $Mylo^{TM}$



#### Perspectives

Martin Wolf, Seventh Generation



#### **Alternatives Assessment**



## Companies weigh alternatives every day

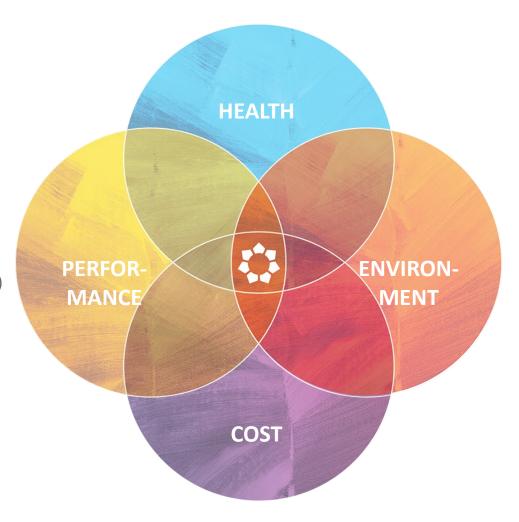
- Formulate to Company priorities
- For Seventh Generation, Formulate to Company Mission, Aspirations, & Goals
  - Healthy People
  - Sustainable Environment
  - Equitable Communities

Martin Wolf, Director of Sustainability & Authenticity Seventh Generation, Inc.



#### **Alternatives Assessment**

- Health
  - Ingredient Chronic Toxicity
  - Product Acute Toxicity
- Environment
  - Ingredients:
    - Biobased
    - Biodegradable
    - Non-VOC (including LVP-VOC)
  - Packaging
    - PCR (Goal: 100%)
- Equity
  - Cost-Performance
  - Democratization





#### Perspectives

Annie Bevin, Superior Essex





We believe that technology that interconnects the world should also respect it

#### Everywhere You Live and Work

- One of the largest cable manufacturers in North America
- Copper and Optical Fiber Premises Wire and Cable Products
- Fiber and Copper Outside Plant (OSP) wire and cable products
- Smart Building Solutions through Power-over-Ethernet cabling

http://sustainability.superioressexcommunications.com/

#### Materials Transparency-Communication Cables



1 Living Product (2 Pending)





3 Red List Free Declare Labels





55+ HPDs





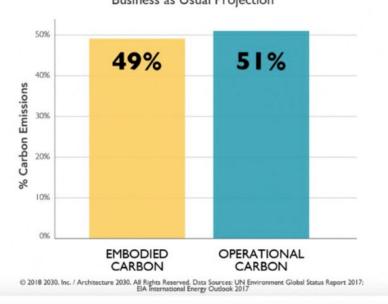
55+ EPDs



From <u>transparency</u> to <u>optimization</u>.....

# Materials Carbon Action Network

Total Carbon Emissions of Global New Construction from 2020-2050 Business as Usual Projection



Additional Partners





**Building Materials** 

& Construction

Building Operations

https://www.interface.com/US/en-US/campaign/transparency/materialsCAN-en\_US

# Superior Essex's FEP Supply Chain Optimization

- Both suppliers for FEP have confirmed:
  - No Residual Monomers or below 100 ppb
  - No processing agents on the red list utilized to manufacturer the product
  - Waiting on confirmation from suppliers to confirm there are no or negligible surfactants or other processing chemicals in the finished, end-user FEP product
  - ▶ Will disclose their trade name, product IDs as well as manufacturing facilities
- Further Details and thoughts to consider:
  - Impurities in FEP can degrade its dielectric properties— this is not desirable for data transmission cables
  - Dielectric properties can be an indicator of the purity of the FEP
  - As compared to flexible PVC alternatives—there is significant migration of chemistries from PVC—much more than FEP
  - is significant migration of chemistries from PVC—much more than FEP

#### Sustainable PVC

 Currently working in collaboration with other market leading manufacturers in the Carpet/flooring, Window, Siding and panel industries to establish to define manufacturing leadership in sustainable PVC products



#### **Panel Discussion**



**Libby Sommer** 



Director of Corporate Responsibility



**Martin Wolf** 



Director of
Sustainability and
Authenticity



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### Questions?

#### Next Webinar – January 2020

Addressing data gaps in alternatives assessment: safer using non-animal testing methods

Registration – later in December





A new professional association solely dedicated to advancing the science, practice, and policy of alternatives assessment and informed substitution

#### **JOIN THE A4!**

Working collaboratively to accelerate the use of safer chemicals, materials, processes, and products.

www.saferalternatives.org

### THANK YOU