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#### The Greener Solutions Process



Partner's challenge





#### **OPPORTUNITY MAP**



Evaluate alternatives

- Function
- Hazard



Understand design constraints



Identify alternatives



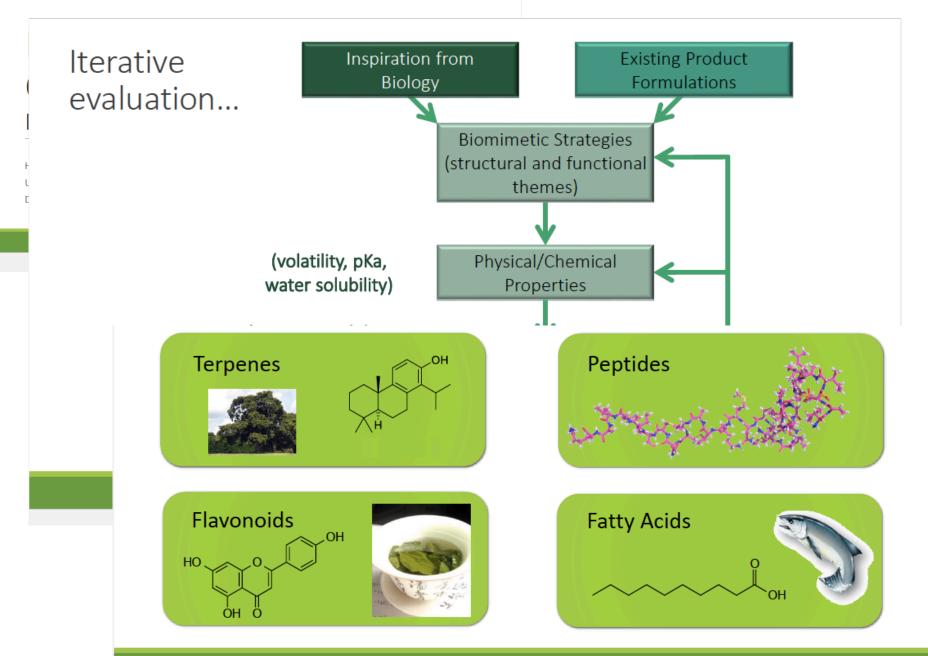
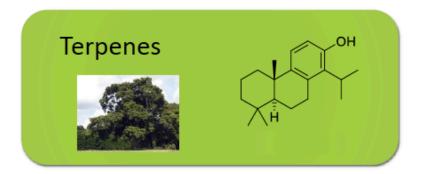
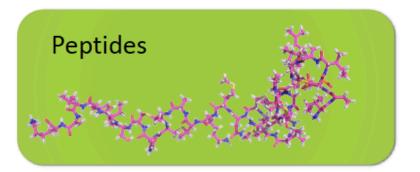
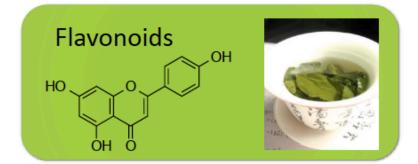


Image sources: en.wikipedia.org, examiner.com, naturesbounty.ca

## **Bioinspired Antimicrobials**







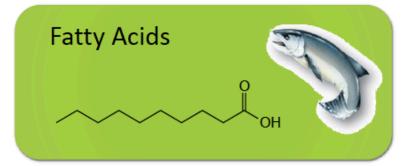


Image sources: en.wikipedia.org, examiner.com, naturesbounty.ca

Table 7.3. Scoring guidelines for multi-criteria evaluation framework.

Performance	Score					
Criteria	3	2	1			
Hazard	Low hazard level for most non-DG endpoints AND no endpoints with high hazard level	Medium hazard level for most non-DG endpoints OR roughly equal numbers of high and low hazard levels	High hazard level for most non-DG endpoints AND more medium than low hazard levels for remaining endpoints			
Antimicrobial Efficacy	Average of efficacy scores = 3	Average of efficacy scores = 2-3	Average of efficacy scores = 1-2			
Level of Uncertainty	Number of safety data gaps = 0-3	Number of safety data gaps = 4-8	Number of safety data gaps = 9+			
Biodegradability	Low hazard level for persistence	Medium hazard level for persistence	High hazard level for persistence			
Origin of Raw Materials	Natural source is available and comparably priced or cheaper than synthetic alternative	Natural source is available but much more expensive than synthetic alternative	Only synthetic options are available  May be unsuitable for some products OR may require major changes to formulation to perform well			
Product Compatibility	Already used in product as a preservative OR expected to perform optimally in existing products with minimal (or no) changes to formulation	Expected to perform well in existing products with small changes in formulation				
Regulatory Concerns	Already approved for use as a preservative by FIFRA or has exempt status	Has precedent for approval for other uses OR is a good candidate for FIFRA exempt status OR has additional requirements but not restrictions	Ingredient is banned or has limits on maximum allowable concentration			
Cost	\$0-20/kg (irrespective of source, i.e. natural or synthetic)	\$20-50/kg (irrespective of source, i.e. natural or synthetic)	\$50+/kg (irrespective of source, i.e. natural or synthetic)			

#### Multi-criteria assessment of potential alternative antimicrobials

Table 7.5. Multi-criteria evaluation framework for Beautycounter.

Terpene

Peptide

Flavono

Lipids

Phenoxyeti

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Table 7.6. Multi-criteria evaluation framework for Seventh Generation.

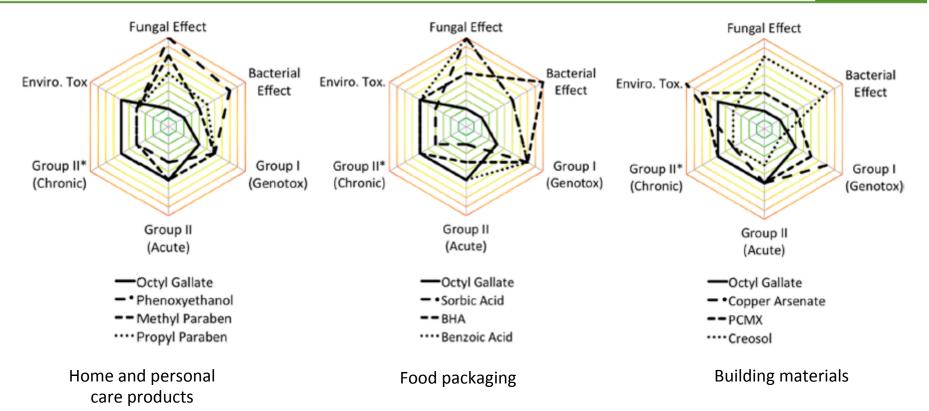
	Hazard	Antimicrobial Efficacy	Level of Uncertainty	Biodegradability	Origin of Raw Materials	Product Compatibility	Regulatory Concerns	Cost
Terpenes	1	2	2	2	3	3 1	3	2
Peptides	3	2	1	3	3	1	2	1
Flavonoids	2	2	2	2	3	1	2	1
Lipids	2	2	2	3	3	2	2	3
Methyliso- thiazolinone	1	2	3	2	1	3	3	3

Higher number/darker color = more favorable

# Hazard and effectiveness of octyl gallate relative to common commercial preservatives

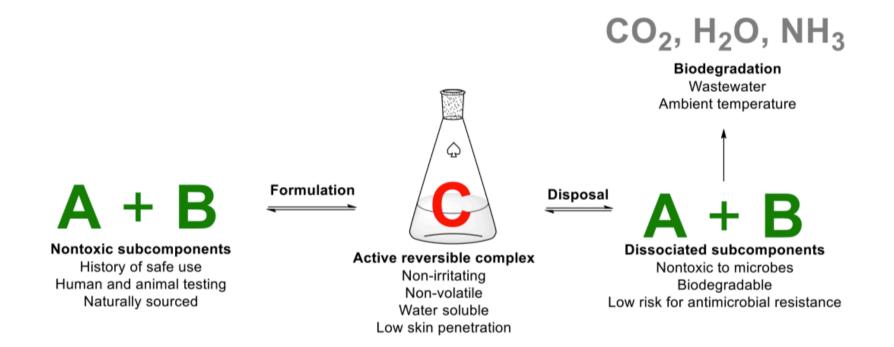
#### **ACS Sustainable Chemistry & Engineering**

Research Article



Smaller values (closer to the center) indicate better performance for that metric

## And the work continues...

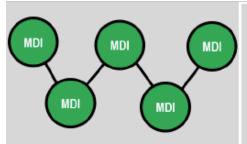


From William Hart-Cooper, USDA

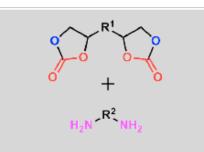
Integrating assessment of hazard and efficacy

- Elevates safety in design criteria
- Generates novel ideas

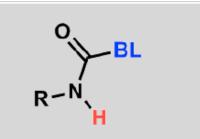




Polymeric MDI



Non-Isocyanate Polyurethane



**Blocked Isocyanates** 



**Foamed Concrete** 

# **Alternatives**



Cellulose Spray



**Protein Crosslinking** 

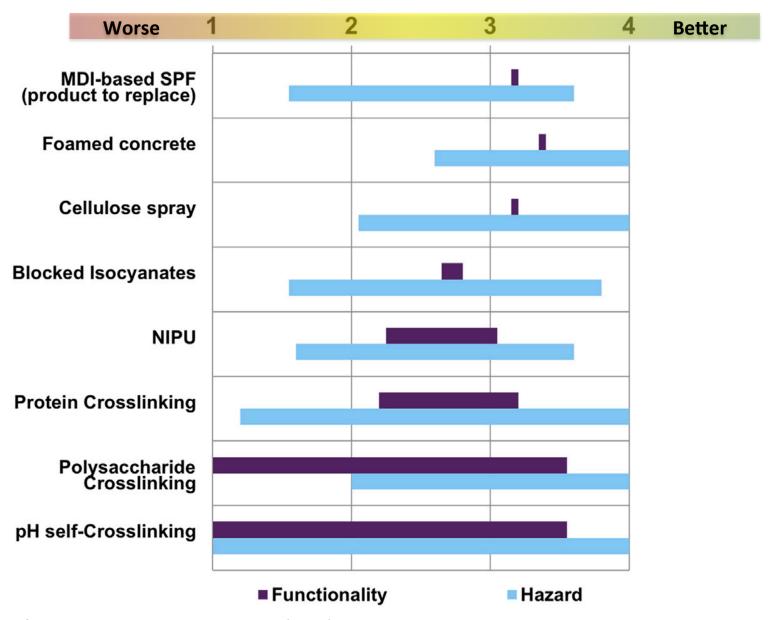


Polysaccharide Crosslinking



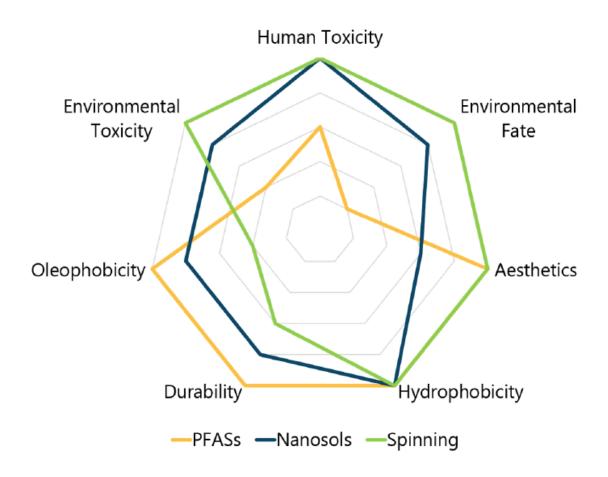
pH self-crosslinking

#### Summary of Hazard and Function of SPF Insulation and Alternatives



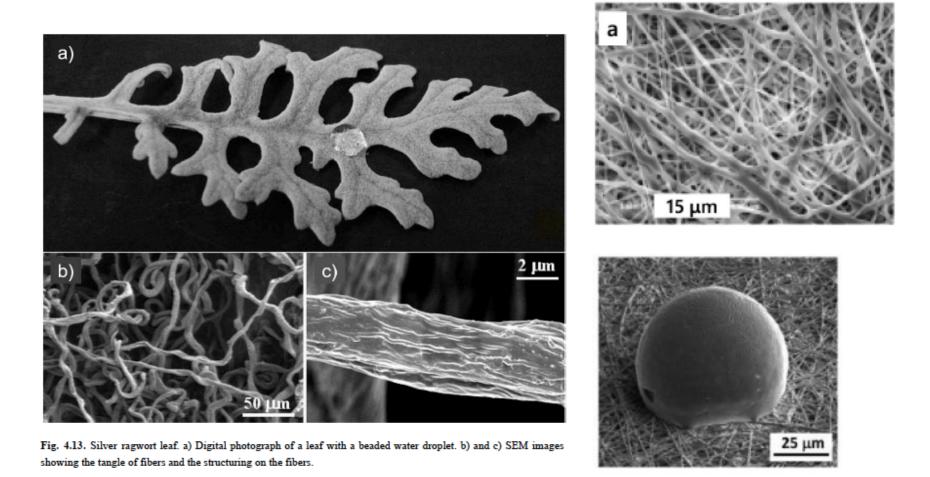
J. Faludi et al. / Journal of Environmental Management 182 (2016) 111e125

# Alternatives to fluorine-based DWR textile coatings



**Fig. 5.1.** Relative hazard and performance comparison between PFAS and the two alternatives presented in this report. A strategy is better performing if its endpoints lie closer to the outer ring of the chart. More hazardous and poorer performing alternatives will score closer to the center.

## Silver ragwort leaf inspiration for electro-spun fiber mat





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