

## ECHA's substitution strategy

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Alternatives Assessment:  
Building the Field and Practice  
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## REACH, Classification and Biocides legislation

- Promote substitution activities by design
- Pushing companies to search for and move to safer alternatives
  - **directly** (e.g. Restriction, Authorisation)
  - **indirectly** (e.g. CLP, Registration, eSDS, communication along supply chain)
- Creates a strong demand for substitutes
- New, safer chemicals will stimulate innovation and support competitiveness of European industry

# Goals for ECHA's substitution strategy

## Boost

Availability & adoption of safer alternative substances & technologies

## Support

Informed & meaningful substitution of chemicals of concern in the EU



## Approach

- Promote best practice & change of mind-set
- Substitution as part of innovation, creating
  - Business opportunities
  - Environmental and health benefits
- Collaboration with stakeholders is vital
- Stepwise-approach: Four action areas





## ECHA's Substitution



**Mindset**

Capacity building



**Innovation**

Facilitating access  
to funding and  
technical support



Facilitating the  
use of ECHA's  
data for sustain-  
able substitution

**Substitution networks**

# Thank you!

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