



International Symposium on Alternatives Assessment – Virtual 2020

Session 2: Industry experience implementing alternatives assessment and substitution Part I: *Lessons learned from large multi-nationals*

Speaker Biographies



Cory Robertson. [Moderator] Cory Robertson is the REACH and disclosures program manager in the PC and Materials Stewardship team at Hewlett Packard (HP). Using tools such as the GreenScreen® for Safer Chemicals and life cycle assessment he works to promote continuous improvement in the environmental and human health attributes of materials used in HP's supply chain. Cory has been using the GreenScreen® for 10 years and counting and completed the pilot GreenScreen® Practitioner Program in 2014. Prior to his current position Cory worked as an analytical chemist in HP's material science lab for 10 years.



Joel Tenney. Joel Tenney has over thirty years of experience in the in the chemical industry. He currently serves as the global director of advocacy for Israeli Chemicals Industrial Products group. His responsibilities include: government relations, value chain outreach and product support for flame retardant and related chemistries.



Kaj Johnson. Kaj Johnson is a Green Chef at Method Products (a Division of SC Johnson) formulating environmentally friendly cleaning, laundry and personal care products. He currently works on global platforms designed to constantly improve our products and their sustainability. Prior to joining Method, Kaj worked in formulation and new business development for 22 years with Clorox helping to launch products like Brita and Greenworks.



Dhruv Raina. Dhruv is passionate about responsible business growth; leading change by connecting purpose to profit. At Tarkett, Dhruv develops strategic programs that identify risk and growth opportunities using competitive, legislative and scientific trends with focus being on circular products and business models. Prior to joining Tarkett, Dhruv led the product & supply chain sustainability efforts for Owens Corning where he was instrumental in aligning sustainability efforts to the growth of the business. He was also responsible to set in place a Net Positive roadmap for the company. Dhruv was a management consultant and has experience working across geographies for United Nations & Fortune 100 businesses.
